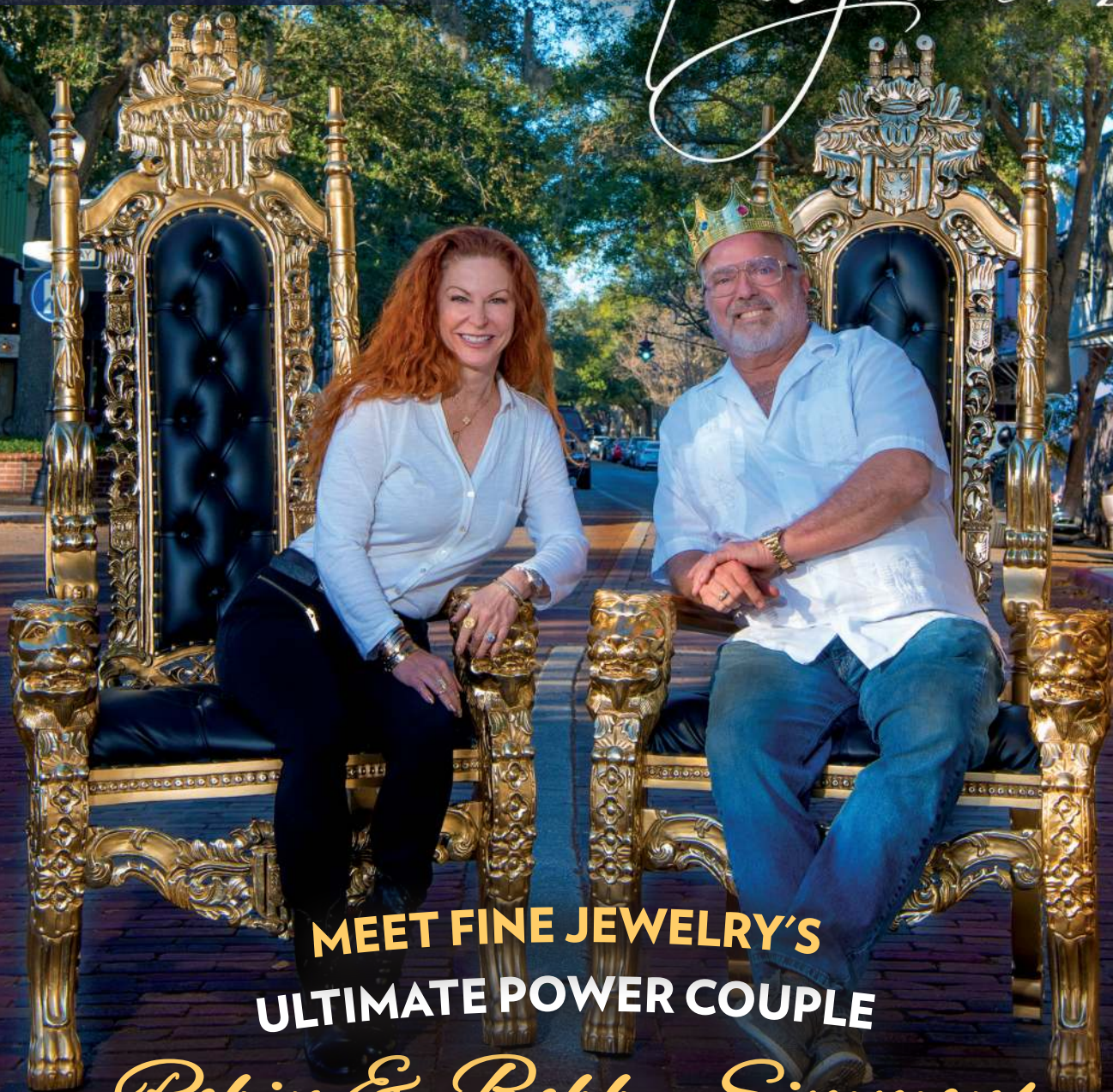


WINTER PARK

An exclusive magazine serving
neighborhoods in Winter Park 32789

FEBRUARY 2023

Neighbors



**MEET FINE JEWELRY'S
ULTIMATE POWER COUPLE**

Robin & Bobby Simmons

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Cover Photo by Chris Gillyard Photography

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MEET FINE JEWELRY'S ULTIMATE POWER COUPLE

Robin & Bobby Simmons

BY CAROLINE MALONE
PHOTOS SUBMITTED BY ROBIN SIMMONS

Robin and Bobby Simmons first became friends a decade ago when they met at a party. Fast-forward to today, they're married and running a successful fine jewelry store located in the heart of Downtown Winter Park on Park Avenue.

The two complement each other — from Bobby's watch and jewelry repair and design skills to Robin's customer service and creative design experience — even their pet dogs are part of the team at Simmons Jewelers.

The couple have three rescue dogs – Chiwa, a Chihuahua (11), Bling Bling, a Pomeranian (6) and Bijou, a Maltese (4). Chiwa was found on a busy highway in South Orlando ten years ago while the other two are from VIP Rescue in Maitland.

Bobby and Robin were both born and raised here in Winter Park and have been married eight years.

Simmons Jewelers has been in business 70 years as of March 2023. The family owns and runs the full-service jewelry store. They buy, sell, repair jewelry including bridal and estate jewelry and watches -- specializing in Rolex watches.

Started by Bobby's father, Robert, when he moved from Alabama to Florida in 1950. Bobby worked with his father for 50 years before his dad's passing two years ago.

Robin has a history with jewelry in her family as well. Her grandfather was a jeweler and watchmaker



PHOTO BY CHRIS GILLYARD PHOTOGRAPHY



in Tampa for over 40 years. When Robin's father retired from the FAA, he worked in jewelry, along with her mother who took GIA classes. Robin joined the Simmons family business 10 years ago.

"We enjoy working with the residents of our community, as well as with newcomers to the area," explained Robin. "We even have third and fourth generation families coming to the store," she shared.

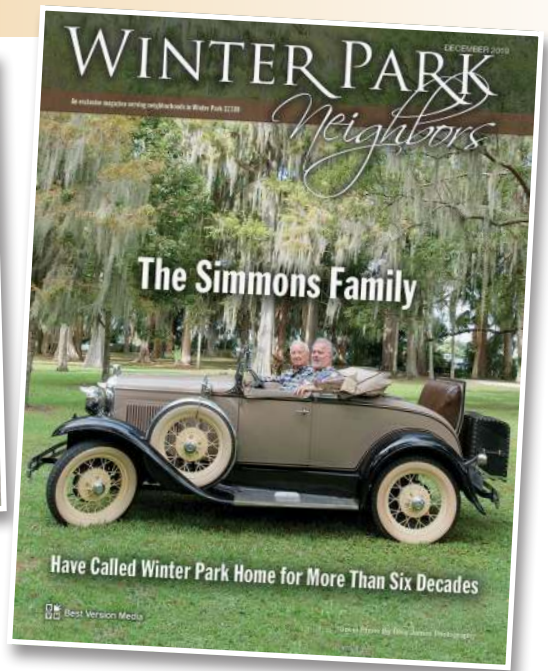
"In a time where mass manufacturing is predominant, our shop offers unique, quality jewelry that you won't find anywhere else. Bobby delicately and precisely crafts each piece by hand, making custom, one-of-a-kind jewelry. Heirlooms have been redesigned to become more functional for today."

Robin and Bobby have supported local charities including VIP Rescue of Maitland, Franklin's Friends, St. Jude's, Shriners Children's Hospital, to name a few.

When they aren't at the store, the couple enjoys motorcycle rides, going to their river house in Bell, Florida, and organizing dinners with friends and family. Pannullo's Italian Restaurant is their local "go-to" restaurant when dining out.

Robin enjoys working out at LA Fitness for cardio exercise and at The Winter Park Train Station Gym for strength training. Bobby enjoys working on his collection of antique cars and vehicles.

The couple looks forward to meeting more residents and newcomers — including their pets — at their pet-friendly one-of-a-kind jewelry store!



Bobby and his late father, Robert, featured in the December 2019 Edition of *Winter Park Neighbors*



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